Irtyshcheva I.O., Yakovleva I.G.

LOGISTICS INFRASTRUCTURE DEVELOPMENT IN UKRAINE MARITIME ECONOMY

In the article the main strategic orientations functioning logistics infrastructure in the maritime economy of Ukraine. The modern level of development of logistics infrastructure in Ukraine, analyzed the volume of cargo, including by sea. The prospects of development of logistics infrastructure in the maritime economy of Ukraine.

Modern logistics infrastructure marine economy Ukraine is characterized by low level of development, significant price dis-parities, and high levels of monopolization. In this regard, the priority measures of national policy towards the development of the industry should be the development of infrastructure, formation of equal economic relations between the parties; provision of market information system, establishment of a national marketing information system.

Ukraine has an advantageous geographical position in the heart of Europe, access to the sea and large rivers shipping that, in general, determines its high transit potential.

Infrastructure Logistics is connecting unit between sectors of production and market infrastructure and on priority investment attractiveness. Logistics infrastructure plays a basic role in the formation and development of market economy, the national economy provides a transition to sustainable development.

The main factor behind the rapid introduction of logistics in the global economy include the rapid development of information technology and personalization of computers; globalization of markets; structural changes in the

Classical economics has not traditionally provided adequate value allocation of infra-

structure units and designing infrastructure network as a whole. Early economic studies supply and demand difference between the cost of accommodation infrastructure and transportation costs, or taken to be zero or considered the same for all competitors. Meanwhile, the number, size and geographical location of facilities used in logistics directly affect the level of costs and customer service. Designing network infrastructure – very first duty of logistics management for the network delivers products and materials to consumers.

Typical objects logistics infrastructure owned manufacturing plants, warehouses, loading, unloading terminals, and retail stores. Determining the required number of objects of each type, geographic location and economic functions is an essential element of all activities on formation (design) logistics infrastructure. In special cases, conduct operations in such undertakings can be transferred to outside specialists, manufacturing related services. Regardless of who actually performs the work, the entire infrastructure unit should be considered in the management as integrated elements of the logistics system of the company.

In a globalized national economy has strategic priority is the development of marine economy. Transforming its logistics infrastructure should be based on a systems approach that includes study of its development strategy and detail strategic and current plans for the macro and micro level. The main result of the logistic infrastructure of marine economy must become minimizing maintenance costs of material flows and their environmental safety.